

Corporate Profile



Let's protect with Prudential Myanmar Life Insurance
for a healthier Future

| Prudential Myanmar Life Insurance

Prudential Myanmar Life Insurance is a wholly-owned life insurance operation in Myanmar. Operating with a life insurance licence issued by the Ministry of Planning and Finance (MoPF) of Myanmar, we offer life and health insurance products and solutions to the people of Myanmar to meet their growing long-term protection and savings needs.



“We offer life and health insurance products and solutions to the people of Myanmar to meet their growing long-term protection and savings needs.”

Our mission is to be the most trusted partner and protector for today’s generation and the generations to come, by providing simple and accessible financial and health solutions. Our efforts are focused on supporting national efforts to increase life insurance penetration and financial inclusion in the country.



MISSION

To be the most trusted partner and protector for today’s generation and the generations to come, by providing simple and accessible financial and health solutions.



With our technology-enabled approach, we are committed to reaching as many people as possible and to ensure they enjoy an easy, simple, and convenient experience.



We are Prudential. For Every Life, For Every Future.

101 Years
in Asia

More than
18
Million
Customers

TOP
3
in 10 Asia Life Markets

Access to
4 Billion
Population



Our purpose is to be partners for every life and protectors for every future. It defines why we are in this business and what we seek to achieve as custodians of stakeholder value for the long term.

Our strategy comprises of three strategic pillars: enhancing customer experiences, powering our distribution with technology and transforming our health business model.

1

Enhancing customer experiences

2

Powering our distribution with technology

3

Transforming our health business model



We are Partners and Protectors



We Paid Insurance Claims On **324** Passengers.

Provide Financial Security to People for



More than **175** Years

Founded in 1848 in the UK, Prudential has since paid a wide range of claims **to provide financial security to people for more than 175 years**. Prudential has been taking care of the deprived and bereft to ease the loss of their family members from accidents of various kinds. The unfortunate sinking of the Titanic on 14 April 1912 resulted in the loss of over 1,500 lives. By 9 May 1912, **Prudential had promptly paid out claims on 292 lives** totalling £12,834 and by June, it had paid £14,239 in **claims on 324 lives**, nearly **one fifth** of all passengers.

For Prudential, the prompt payment of claims to provide immediate help in times of emergency is a central part of customer service. Prudential agents were always on hand to provide rapid financial relief to beneficiaries when calamity struck.



“Prudential’s prompt payment of claims to provide immediate help in times of emergency for customers.”

Please scan to learn about our claims process:



Today, Prudential’s business is focused on the health, wealth and welfare needs of more than 18 million customers in 24 markets across Asia and Africa. While Prudential has changed significantly since 1848, our founding principles of integrity, security and prudence still guide us in providing long-term security for our customers and building social and economic value in our communities.



Prudential Myanmar Life Insurance: Our Products

We offer a range of insurance solutions to help people in Myanmar get the most out of life:

For Individual Customers:



Life Insurance



PRUFlexiprotect

ပရူးဒင်ရှယ်အာမခံရဲ့ တစ်ဦးချင်း
အာမခံအမျိုးအစားတွေအကြောင်း
ပိုမိုလေ့လာနိုင်ဖို့ scan ဖတ်ပါ



Life Insurance
and Savings Plan



PRUFlexiprotect PLUS



PRUScholar



Health
Insurance



PRUHealth



PRUFlexiprotect CI

For Group Customers:



Life Insurance



PRUFlexiprotect 1



PRUFlexiprotect CI1

Scan here for
Group Products



Health
Insurance



PRUHealth





Let's protect with Prudential Myanmar Life Insurance for a healthier future.

To learn more about Prudential Myanmar, please visit our website:
www.prudential.com.mm or Facebook page: Prudential Myanmar Life Insurance.

 **Yangon Office Address:** #15-01, 15th Floor, Sule Square, 221 Sule Pagoda Road, Kyauktada Township, Yangon, Myanmar

 **Mandalay Office Address:** #No.151, Shop No.2, ibis Styles Mandalay Centre Hotel, corner of 35th and 54th streets, Chanayetharzan Township, Mandalay Region.

 **Customer Service Hotline:** (+95) 977 011 0010

